



PLANNING MEETING

January 16, at 8:30 a.m.

Municipal Building Conference Room

16 S. Main Street

AGENDA

8:30 A.M. Introductions

1. 2023 Highlights & Assessment

2. 2024 Calendar

3. N.C. Main Street presentation: Tune Up Your Board

< 15-Minute BREAK >

4. New Main Street Accrediting Standards

A. Standard 1: **Broad-Based Commitment to Revitalization**

B. Standard 2: **Inclusive Leadership and Organization Capacity**

C. Standard 3 **Diversified Funding & Sustainable Program Operations**

D. Standard 4 **Strategy-Driven Programming**

E. Standard 5 **Preservation-Based Economic Development**

F. Standard 6 **Demonstrated Impacts and Results**

<LUNCH>

5. Annual Work Plan

A. Measurable Objectives

B. Design

C. Promotions

○ Special Events

D. Econ. Vitality

E. Organization

6. Budget Workshop

7. Other Business

3:00 P.M. Adjourn